

Feature Comparison of Participation Tools

Choosing the right tools is essential to getting the best feedback from your audience

	1-way	2-way	3-way	Quantitative	Qualitative	Spatial	Commenting	Voting	Rating/Ranking	Media
 Social Map	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Form	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Fund It	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
 Gather	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
 Visioner	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
 Q&A	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
 Conversation	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
 Forum	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
 Quick Poll	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Participation Level

Different tools invite various types of feedback and participation from your audience.

One-way

One-way tools allow participants to share information directly with you, without their contributions displayed publicly.

Two-way

Two-way tools allow participants to make contributions that are displayed publicly and may let you respond to the contributor.

Three-way

Three-way tools allow participants to make contributions that are displayed publicly, allowing both you and other participants to respond.

Data Type

Each tool collects a certain type of data that can be used for analysis

Quantitative

Quantitative data provides information that can be numerically 'counted', which makes it easy to aggregate and analyse. Examples include multiple-choice questions, rating scales, or semantic differential scale questions that you may see in surveys or polls.

Qualitative

Qualitative data provides more descriptive information through text-based responses, and allows participants to go into more detail. Qualitative data must be interpreted using analytical techniques such as keyword or sentiment analysis.

Spatial

Spatial data provides either quantitative or qualitative data that is associated with spatial coordinates (longitude and latitude) so it can be mapped to a specific point on the Earth's surface. Spatial data can be mapped and analyzed using a range of techniques and tools (such as Geographic Information Systems).

Features

A number of important features can be used to facilitate further interaction and data collection.

Rating/Ranking

This feature enables participants to express their preferences for an item, either by placing items in a ranked order or by providing a rating against a predetermined scale to indicate their support.

Voting

Voting allows people to indicate their support or preference by easily clicking a button in response to a statement or contribution. Voting can be expressed by 'thumbs up', 'likes', 'support' and can include upvoting or downvoting.

Commenting

Commenting allows people to react to other people's contribution by leaving a written comment. In some cases, this may allow people to respond to other comments to open up dialogue between participants.

Media

This feature allows participants to attach images and/or videos as part of their contribution. This helps people leave contributions that are more than words, providing a visual dimension to an activity.